

**dotSource**<sup>®</sup>  
the social commerce agency

 **Magento**<sup>™</sup>

## PARTNERSHIP AS THE FOUNDATION FOR SUCCESS IN ONLINE SALES

### MAGENTO E-COMMERCE SYSTEM

Magento is a professional open source e-commerce software that offers a feature set that previously was only available in licensable enterprise shop systems.

Magento is a perfect alternative to open source solutions or expensive enterprise shop systems for ambitious e-commerce projects. There are also some very good arguments for migrating an existing online shop to Magento. Magento bundles peak technical capabilities and excellent usability with a program structure that has been optimized for search engines.

In addition, the shop system is scalable and offers a large range of functions out-of-the-box. These include multi-store functionality, sales-boosting online marketing instruments, value-added analysis and statistical tools, as well as professional CRM and mailing functions.

Additional elements such as product comparisons and support for various languages and currencies are also available.

Magento's continuous and innovative development assures that a Magento-based online shop will have clear competitive advantages far into the future.

### MAGENTO PARTNERSHIP

As an official Partner, dotSource GmbH is in close contact with the developers of the Magento e-commerce software.

This constructive partnership and dotSource's detailed technical expertise guarantees predictable and high-quality implementation of Magento projects. dotSource GmbH's services

include conceptual consulting, design and implementation of a Magento-based online shop up to and including the development of additional modules and new features.

### SOCIAL COMMERCE COMPONENT FOR MAGENTO

With the SCOOBOX<sup>®</sup> software component for Magento, dotSource extends the Magento shop system with innovative social commerce functions that foster an active online shopping community.

SCOOBOX<sup>®</sup> provides customer-based online commerce and offers online customers numerous interaction and communication possibilities. Through the activation and participation in online shop processes, SCOOBOX<sup>®</sup> supports customer retention and effectively supports new customer acquisition efforts.

The full-service offering of dotSource GmbH enables online merchants to concentrate on the most important elements of online commerce: success in online business.



Interactive value creation with SCOOBOX<sup>®</sup>

### MAGENTO SERVICES

- › Full-Service Internet Agency
- › Magento E-Commerce
- › Social commerce components
- › Integration of SCOOBOX<sup>®</sup>
- › Developing Additional Magento Modules
- › Web Design
- › Usability Optimisation
- › Service, Support and Hosting
- › Trainings and Workshops
- › Analyses und Concepts
- › Community Management

### DOTSOURCE REFERENCES

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### DOTSOURCE PARTNER

 **Magento**<sup>™</sup>

 **INTERSHOP**<sup>®</sup>

 **TowerByte**<sup>®</sup>

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