

#ILikeItDigital

FRIENDLY PEOPLE.
GOOD IDEAS.

dotSource®

Marketing Automation Consultant (f/m/x)

dotSource, that's over 300 digital natives with one mission: designing digital customer relations. We've been supporting businesses in their digital transformations since 2006. Whether e-commerce and content platforms, customer relationship and product data management, or digital marketing and artificial intelligence: in line with our claim »Digital Success right from the Start«, we develop and implement scalable digital products. Companies like Esprit, EMP, BayWa, Axel Springer, hagebau, C.H. Beck, Würth and Stabilo trust in our competence. Learn more at www.dotSource.com.

6 REASONS, WHY YOU SHOULD JOIN DOTSOURCE:



From the first moment:
Exciting projects with well-known clients, provocative tasks, and responsibilities.



Drinks, fresh fruit, table soccer, team events, and office parties. A fun, familiar feeling.



Steady chances to learn more through further development and actively shape dotSource's growth.



dotSource Bootcamp gets you ready for your role quickly.



We take your work-life balance to heart. Expect flexible working times, time accounts, fitness subsidies, and much more.



And the most important thing:
WE'RE LOOKING FORWARD TO YOU!

More on www.dotSource.com

WHAT YOU CAN EXPECT:

- Analysis and specification of (technical) client requirements
- Concept creation, configuration, and customisation of marketing automation solutions
- Segmentation and target group analysis based on marketing automation solutions and data modeling
- Preparation and execution of workshops, coaching events, and trainings
- Participation in projects and independent editing of subprojects

WHAT WE EXPECT:

- Completed studies in economy/IT or a comparable qualification
- Interest in modern technologies and IT concepts
- Analytical and conceptual way of thinking and working
- Marketing experience
- Ideally experience with marketing automation solutions
- Good German language skills

You like it digital? Then apply now by e-mail to jobs@dotSource.de

Head Office Jena
Goethestr. 1
07743 Jena, Germany

Contact:
Nicole Schreiber

PHONE +49 (0) 3641 797 9004
FAX +49 (0) 3641 797 9099
E-MAIL jobs@dotSource.de

Leipzig Office
Hainstr. 1-3
04109 Leipzig, Germany

Berlin Office
Hardenbergstr. 9
10623 Berlin, Germany

Scientific work at dotSource is regularly published on our research platform dotSource Labs:

www.dotSource.de/labs

www.dotSource.de/karriere

[f /dotSourceJena](https://www.facebook.com/dotSourceJena) | [@/dotSource_de](https://www.instagram.com/dotSource_de)

Some of our references:

