

#ILikeItDigital

FRIENDLY PEOPLE.
GOOD IDEAS.

dotSource®

Online Marketing Manager (f/m/x)

dotSource, that's over 300 digital natives with one mission: designing digital customer relations. We've been supporting businesses in their digital transformations since 2006. Whether e-commerce and content platforms, customer relationship and product data management, or digital marketing and artificial intelligence: in line with our claim »Digital Success right from the Start«, we develop and implement scalable digital products. Companies like Esprit, EMP, BayWa, Axel Springer, hagebau, C.H. Beck, Würth and Stabilo trust in our competence. Learn more at www.dotSource.com.

6 REASONS, WHY YOU SHOULD JOIN DOTSOURCE:



From the first moment:
Exciting projects with well-known clients, provocative tasks, and responsibilities.



Drinks, fresh fruit, table soccer, team events, and office parties. A fun, familiar feeling.



Steady chances to learn more through further development and actively shape dotSource's growth.



dotSource Bootcamp gets you ready for your role quickly.



We take your work-life balance to heart. Expect flexible working times, time accounts, fitness subsidies, and much more.



And the most important thing:
WE'RE LOOKING FORWARD TO YOU!

More on www.dotSource.com

WHAT YOU CAN EXPECT:

- Conception, implementation, control, and continuous optimisation of our clients' online marketing measures
- Responsibility for campaigns in selected areas of our portfolio from SEO, SEA, e-mail marketing, social media marketing, product data marketing, affiliate marketing, content marketing, conversion optimisation, and display campaigns
- Development of online marketing strategies based on competition, target group, and company analyses
- Controlling and reporting of online marketing measures
- Project and budget responsibility as well as planning and execution of workshops with our customers

WHAT WE EXPECT:

- Ideally first experience in online marketing
- Curiosity and openness towards new technical topics
- Basic understanding of processes and procedures on the Internet, especially in e-commerce
- Ideally initial experience in dealing with customers and business partners
- Enjoy data-driven, structured, and result-oriented work
- Initiative and independent working style
- Communicative and open-minded manner
- Good German language skills

You like it digital? Then apply now by e-mail to jobs@dotSource.de

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Some of our references:

